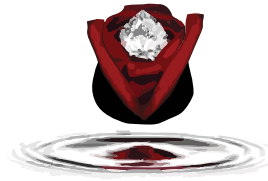


BACKGROUND

Investors in People was established 20 years ago as a result of a skills shortage and low productivity in the UK. Drawing on analysis conducted on high-performing organisations, a Standard of best practice was developed. Over the years, it has evolved into what is now referred to as the Investors in People framework.

WHAT IS INVESTORS IN PEOPLE?

- Investors in People is a **business improvement tool**
- Investors in People enables organisations to achieve its **business objectives through its people**
- Investors in People is a tool to **measure the effectiveness** of an organisation's people practices
- Investors in People aligns an organisations' **people strategies & practices** to the business objectives
- Investors in People is a **strategic management tool**
- Investors in People is a **feedback mechanism** for the Executive Management Team on Return on Investment (**ROI**) in people management



awakening **excellence**

official licence-holder of Investors in People SA

THE INVESTORS IN PEOPLE FRAMEWORK

In order to achieve the Investors in People Standard, organisations first undergo an assessment which determines the effectiveness of its business strategies, people-management and post-evaluative processes.



WHY INVESTORS IN PEOPLE SOUTH AFRICA?

Organisations on varying scales and of various sectors within SA strive toward reaching this world-renowned Standard; currently over 20,000 organisations in more than 80 countries are working with the Investors in People Framework. It has been proven that a guided strategy to develop the people of an organisation has a direct and measurable impact on performance, contributing greatly toward bottom-line profits.

As an Investor in People, an organisation is recognized as one with a culture of high-performance and is better equipped to reach business objectives.

BEYOND THE STANDARD



Bronze

The Standard plus 26 additional evidence requirements



Silver

The Standard plus 76 additional evidence requirements



Gold

The Standard plus 126 additional evidence requirements



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